



# NRNA Colorado Chapter

NON-RESIDENT NEPALI ASSOCIATION

NATIONAL COORDINATION COUNCIL, USA

## Strategic Plan Term 2021-2023



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## Executive Summary

The NRNA Colorado Chapter 2021-23 Strategic Plan is a 2-years community-based document adopted by CORE team RC Panta. The Strategic Plan will reflect the Nepali community's mission, vision, and desired outcomes in 2 years (2021-2023) terms.

### **NRNA Colorado Chapter's Mission, Vision, Objectives, and Goals**

**Mission:** To inspire Nepali Community members for unity, to promote culture from the motherland, and to connect community members globally.

**Vision:** A platform to connect the entire Nepali community living in the State of Colorado.

**Objectives & Goals:** There are 11 objectives & 4 goals on the NRNA NCC USA webpage: <https://www.nrnusa.org/about-us/objectives-and-goals/> (Details on page 8). As a chapter of the NRNA NCC USA, the NRNA Colorado chapter will work closely with NRNA NCC USA leadership to align our objectives & goals with their objectives and goals.



"The role of a leader is not to come up with all the great ideas. The role of a leader is to create an environment in which great ideas can happen".

- Simon Sinek



*"Any intelligent fool can make things bigger and more complex. It takes a touch of genius - and a lot of courage - to move in the opposite direction" -Albert Einstein*

## Coordinate with Embassy of Nepal

- Our executive team will coordinate closely with the Embassy of Nepal in Washington DC to resolve issues of people of Nepali Origin living in Colorado.
- We will work closely with the Nepali Ambassador to bring temporary office in Colorado every other year.



Government of Nepal  
**Embassy of Nepal**  
Washington D.C. USA

## Sign MOU with Colorado Businesses

- Our executive team will sign Memorandum of Understanding (MOU) with a minimum of 25 Colorado local business to provide exclusive discount for registered NRNA members.
- Business includes, but not limited to, local restaurants, beauty salons, grocery stores, accounting firms, insurance businesses, etc.



## Organize Nepal Day Conference

- Our executive team will coordinate with the Colorado Governor's Office to setup Nepal Day conference every other year for tourism development & to encourage cultural exchange between Nepal and Colorado.
- This one day conference will provide an opportunity for Nepali living in Colorado to meet and greet, and have live interaction with Colorado Governor & local US house of the representatives.



## Grant and funding for Local Community Building

- Our executive team will coordinate with Office of the Governor to receive grant for local minority community and work closely with Nepali Ghar Community Center project.
- Our executive community will form a Grant and Finance sub-committee under President's chairmanship to identify funding sources for local minority Nepali community by working closely with the city, county, and state offices.
- The Grant and Finance sub-committee will research on possible funding sources for non-profit 501(C) organizations (Colorado Gives Day, Amazon Smile, and Corporate citizenship grants).



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## SWOT ANALYSIS of Nepali Community in Colorado



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| Strengths  | Weakness   |
|--|--|
| <ul style="list-style-type: none"> <li>• Approximately 12,000 Nepalese people are living in the state of Colorado</li> <li>• Rich in culture and diversity</li> <li>• Entrepreneur mindset</li> <li>• Knowledge of multiple languages</li> <li>• An increasing population of 2<sup>nd</sup> generation in high school and colleges</li> <li>• Quality of life, mental health is better compared to other minority community because of joint family concept, and socialized nature of the community</li> </ul> | <ul style="list-style-type: none"> <li>• Not all Nepali living in Colorado involved in the NRNA Movement.</li> <li>• Majority of unskilled professionals in the labor market</li> <li>• Extremely reluctant to try new approaches, would rather stick with traditional methods</li> <li>• Reluctant to seek help, including financial, medical, educational, etc.</li> </ul> |
| Opportunities  | Threats  |
| <ul style="list-style-type: none"> <li>• NRNA is a global platform</li> <li>• Growing entrepreneurship</li> <li>• Involved in extraordinary skills mountaineering, music, art, etc.</li> <li>• Local-level political representation</li> <li>• Talent retention in the NRNA platform</li> </ul>  | <ul style="list-style-type: none"> <li>• Underrepresented in the city, county, and state government</li> <li>• English as a second language creating a barrier</li> <li>• The mental health of the new generation is worrisome</li> </ul>  |

## ***2021 -2023 Sub-Committees***



1. Grant and Financial Committee - Chair President
2. Membership Committee - Chair Vice President
3. Public Relations Committee - Chair Treasurer
4. Health & Wellness Committee - Chair Doctor or Nurse from Community
5. Cultural Committee - Chair Secretary
6. Sports Committee - Chair BOD
7. Nepali Language (Bhasa) Committee - Chair Joint Secretary
8. Employment Workshop Committee - Chair BOD
9. IT, Student taskforce & Internship Committee - Chair Youth Co.
10. Social Media & engagement Committee - Chair BOD
11. Emergency Fund committee - Chair BOD
12. NRNA Colorado Chapter Help Desk - Chair Women Co.
13. Entrepreneur Development Committee - Chair BOD
14. Children Development & Community Networking Committee: Chair BOD

**NRNA Colorado Chapter** will form the above listed sub-committees to address the concerns and needs of the Colorado Nepali Community. These sub-committees will directly engage and empower the entire Nepali population living in the state of Colorado. Each executive committee member will lead and serve as a sub-committee chairperson, excluding the Health and Wellness committee. Health and Wellness Committee will be chair by a Nepali Doctor or FNP licensed in the state of Colorado. President, Vice President, and Secretary will act as a liaison to provide available resources to help sub-committees succeed within the allocated time frame. These sub-committees will help strengthen the bond between the Nepali population in Colorado and the NRNA Colorado Chapter.

**Note: Add and remove committees to limit to 15 or less**



# NRNA CO Chapter 2021-2023 Organization Structure



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**2021-2023 Term**



**Executive Committee Candidates:**

- Ram Chandra Panta**  
President Candidate
- Bishnu Prasad Poudel**  
Vice President Candidate
- Shankar Gurung**  
Secretary Candidate
- Sanjya Shakya**  
Joint Secretary Candidate
- Deepak Sunuwar**  
Treasurer Candidate
- Dil Kumari Shrestha**  
Women Coordinator Candidate
- Biplob Gauli**  
Youth Coordinator Candidate

**Board of Directors Candidates:**

- Nima Sherpa**  
BOD Candidate
- Suman KC**  
BOD Candidate
- Jiwan Dahal**  
BOD Candidate
- Sushil Dahal**  
BOD Candidate
- Udip Babu Pokharel**  
BOD Candidate
- Yeshe Gaire**  
BOD Candidate

**NRNA Colorado Chapter 2021 election**

## Executive Committee:

1. RC Panta, President
2. Prakash Poudel, Vice President
3. Shankar Gurung, Secretary
4. Sanjya Shakya, Joint- Secretary
5. Deepak Sunuwar, Treasurer
6. Dil Kumari Shrestha, Women Coordinator
7. Biplob Gauli, Youth Coordinator

## Board of Directors:

8. Nima Sherpa
9. Suman KC
10. Sushil Dahal
11. Udip Babu Pokharel
12. Yeshe Gaire
13. Jiwan Dahal

## Committee Advisor:

14. Bashu Dev Khanal
15. TBD
16. TBD
17. TBD
18. TBD

**"One Community, One Voice,  
One Team, but many Ideas".  
-RC Panta**

## *How will we Measure out Success?*



*"Coming together is a beginning. Keeping together is progress.  
Working together is a success."- Henry Ford*

### **Define NRNA Colorado Chapter Governing Objectives**

NRNA Colorado Chapter will establish chapter level goals, balance the interest of NRNA CO Chapter Nepali community & 26 other Colorado Nepali organizations, create SMART goals, accept community feedback. NRNA Colorado chapter will engage locally but target globally.

### **Trust Number & Evaluate our Community Statistics**

NRNA Colorado Chapter will closely work with the state of Colorado and U.S. Census Bureau to identify the exact number of Nepali populations living in the State of Colorado.

### **Set Up NRNA Colorado Chapter Priorities**

NRNA Colorado Chapter will set up priorities of tasks at the beginning of the term 2021- 2023 based on local Nepali community needs. New executive members will be assigned to different regions of the State of Colorado to gather public opinion and feedback within 30 days of election results.

### **NRNA Colorado Chapter Community Satisfaction**

NRNA Colorado Chapter will conduct a satisfaction survey every year with the local Nepali population and address the issues that are below satisfaction level to meet the community expectation.

### **Evaluation and Monitoring Committee from 26 Nepali organizations**

NRNA Colorado chapter will form a five to seven members evaluation committee 6 months before the end of the term to evaluate the work performed in a year & a half period. The evaluation committee members will be selected from 26 local Nepali organizations based on their expertise.





### **Youth Coordinator Goals (2021-2023)**

1. Form a core team interested to work with youth. Ideally 3-5 members.
2. Organize events to attract Nepali youth living in Colorado, both students and working professionals.
3. Engage and encourage the youth to reach out to other youth to be a part of our chapter.
4. Organize events that are both fun and educational to foster interaction and promote a sense of belonging and inclusion in Nepali society.

### **Event Ideas:**

#### **Fun and Adventurous**

*To attract and engage*

1. Summer BBQ
2. Ping Pong/Soccer /volleyball tournament/ other games etc.
3. Camping 101 lessons
4. Hiking tips & tricks
5. Skiing basics

#### **Educational**

*To provide guidance to students in their application process, and help them get into better colleges*

1. College search, apply, and admission process
2. Essay writing and review help
3. Advising on major, and career path guidance

#### **Professional**

*To help professionals get their new/dream job:*

1. Resume review
2. Interview preparation
3. Career counseling
4. Job Search



### **The Objectives of the NRN USA shall be:**

1. To encourage and facilitate the mobilization of NRN and American resources for supporting NRN as defined by Bylaws
2. To coordinate, facilitate, and conduct activities to mobilize NRN resources and know-how, maintain and foster Nepali identity and cultural heritage, further academic and professional advancements and contribute towards NRN as set forth in Bylaws
3. To represent and promote the interests if Nepali in the USA
4. To facilitate towards the overall development of Nepal
5. To encourage and facilitate NRN and American investment to support development effort in Nepal
6. To organize national and international conventions and conferences and publish newsletters with a view to accomplishing the objective of the NRN USA.
7. To foster friendship and understanding between NRNs, Nepali Americans and friends of Nepal in the USA.
8. To improve the relationship between the people of Nepal and the USA; To formulate the policies and rules governing the NRN USA, and to define the function, duties, and the decision-making process of the NRN USA
9. To achieve continuation of Nepali citizenship to NRN or dual citizenship to PNO. To represent and promote the interests of NRN in the Nepal and elsewhere.
10. To raise and donate financial resources nationally and internationally.
11. To support and assist in the humanitarian and relief work during the time of disaster and human suffering including but not limited to any sort of natural calamity directly or in cooperation with other national and global organizations or individuals for achieving the objectives of NRN USA.



**The primary goals of the NRN USA shall be as follows:**

1. To function as national Board of NRN USA and national coordination council of its international organization NRNA ICC
2. To represent and promote the interest, right, privileges, and immunities of NRN in the United States and Nepal.
3. To coordinate the National Board's activities with the NRN USA and its State Chapters
4. To coordinate with other national and global not-for-profit organizations with similar interests to promote and protect NRN's interests, right, privileges and immunities.

Source: <https://nrnusa.org/about-us/objectives-and-goals/>

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