

**NEPAL FILM SOCIETY, NEPAL,
AMERICA NEPAL TELEVISION (ANTV),
AND BRTNEPAL.COM**

PROUDLY PRESENTS

**GLOBAL NEPALI FILM AWARD, 2016
COLORADO, USA**

Program:

America Nepal Television, Nepal Film Society, and BRTNepal.com jointly organize the “**Global Nepali Film Award, 2016, Colorado**” in Nov 12, 2016.

About US:

America Nepal Television (ANTV):

America Nepal Television, a Nepali TV channel based on Virginia, is trying to preserve and spread Nepali arts, languages and cultures throughout the USA. The main objective of this channel is to introduce Nepal to the world by paying respect towards the devotees of the country. The television was established in 2012 and since then it has been streaming 24/7 with wonderful programs including news.

Nepal Film Society:

NFS is a group of enthusiastic and passionate individuals involved in film and social sector who have dreams to connect people and exchange valuable arts and cultures across the world through films. NFS's key activities include organizing national and international film festivals, conduct seminars and workshops related to films.

BRTNepal.com:

BRTNepal.com is a Colorado based Nepali community website that provides information, news and entertainment to its readers/viewers all over the world.

Objectives:

The purpose of the program is to felicitate senior Nepali superstars for their lifetime contribution in Nepali movie industry and encourage emerging Nepali superstars. It is also expected that this program will help to promote Nepali movies in the international market.

Participants:

Several senior and emerging Nepali superstars and artists are expected to join this program from Nepal. Representatives of the Government of Nepal, Film Development Board of Nepal will also join the program. Diasporic Nepali artists and large numbers of audience will also join the program from several different states of US

Date and Venue:

Date: Nov 12, 2016
Venue: Legacy Auditorium
2701 W 136th Ave,
Broomfield, CO 80023

Coverage:

More than 600 audiences will be present during the program and it will be live broadcasted via America Nepal Television, BRTNepal.com, YouTube, and Facebook Live that will reach to more than 5,00,000 viewers. The recorded video of the program will be broadcasted in Nepal through several television channels that will be viewed by more than 10,00,000 viewers. Besides electronic media, the program will be also covered in major newspapers in Nepal and local news channel like 9 News, 7 News, Fox News and Channel 4 in US.

Sponsorship Opportunities:

- 1. Title Sponsor:**
US \$ 20,000.00 (Name of the company or individual will be attached with Title of the Award, 3 days hotel stay will be provided during the program; sponsor's name will be published in commemorative volume and shown in background screen during the program)
- 2. Supporting Sponsor:**
US \$ 10,000 (Sponsorship will be announcement as "this program is brought to you by company's/individual's name", 3 days hotel stay will be provided during the program; sponsor's name will be published in commemorative volume and shown in background screen during the program)
- 3. Platinum Sponsor:**
US \$ 7,000 (3 days hotel stay will be provided during the program; sponsor's name will be published in commemorative volume and shown in background screen during the program)

4. **Diamond Sponsor:**
US \$ 3,000 (2 days hotel stay will be provided during the program; sponsor's name will be published in commemorative volume and shown in background screen during the program)
5. **Golden Sponsor:**
US \$1,500 (Sponsor's name will be published in commemorative volume and shown in background screen during the program)
6. **Silver Sponsor:**
US \$ 500 to 1,000 (Sponsor's name will be published in commemorative volume and shown in background screen during the program)
7. **General Sponsor:**
Less than US\$500 (Sponsor's name will be published in commemorative volume)

Award Sponsoring

1. Tier 1

- A) **Most Popular Actor (Male) of the Year:**
Two individuals/companies can sponsor this award with contribution of US\$ 1500 from each (2 days hotel stay will be provided during the program) or one individual/company with contribution of US\$ 3500 (round-trip air fare within US and 3 days hotel stay will be provided during the program)
- B) **Most Popular Actor (Female) of the Year**
Two individuals/companies can sponsor this award with contribution of US\$ 1500 from each (2 days hotel stay will be provided during the program) or one individual/company with contribution of US\$ 3500 (round-trip air fare within US and 3 days hotel stay will be provided during the program)
- C) **Most Popular Film of the Year**
Two individuals/companies can sponsor this award with contribution of US\$ 1500 from each (2 days hotel stay will be provided during the program) or one individual/company with contribution of US\$ 3500 (round-trip air fare within US and 3 days hotel stay will be provided during the program)

2. Tier 2

- A) **Most Popular Supporting Actor (Male) of the Year**
Three individuals/companies can sponsor this award with contribution of US\$ 1500 from each or one individual/company with contribution of US\$ 3000 (2 days hotel stay will be provided during the program)
- B) **Most Popular Supporting Actor (Female) of the Year**
Three individuals/companies can sponsor this award with contribution of US\$ 1500 from each or one individual/company with contribution of US\$ 3000 (2 days hotel stay will be provided during the program)

3. Tier 3

A) Most Popular Comedy Actor of the Year

Four individuals/companies can sponsor this award with contribution of US\$ 500 from each or one individual/company with contribution of US\$ 2800

B) Most Popular Singer (Male) of the Year

Four individuals/companies can sponsor this award with contribution of US\$ 500 from each or one individual/company with contribution of US\$ 2800

C) Most Popular Singer (Female) of the Year

Four individuals/companies can sponsor this award with contribution of US\$ 500 from each or one individual/company with contribution of US\$ 2800

4. Life Time Achievement Awards

Individuals/companies can sponsor this award with contribution of US\$ 3000 for each Life Time Achievement Award.

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